

# PRIVACY POLICY

Our company ("us", "we", or "our") operates the [www.brucerossonline.com](http://www.brucerossonline.com) website (the "Service"). This page regarding the collection, use and disclosure of Personal Information when you use our Service.

We will not use or share your information with anyone except as described in this Privacy Policy. We use your information to improve and improving the Service. By using the Service, you agree to the collection and use of information in accordance with the terms otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms of Service at [www.brucerossonline.com](http://www.brucerossonline.com)

## Information Collection And Use

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to, your email address, name, phone number, and other information ("Personal Information"). We collect this information for the purpose of providing the Service, identifying and responding to your requests/inquiries, servicing your purchase orders, and improving our services.

## Log Data

We may also collect information that your browser sends whenever you visit our Service ("Log Data"). This information includes, but is not limited to, as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Service that you visit, the time spent on those pages and other statistics. In addition, we may use third party services such as Google Analytics to monitor and analyze this type of information in order to increase our Service's functionality. These third party services have their own privacy policies addressing how they use such information.

## Cookies

Cookies are files with a small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and transferred to your device. We use cookies to collect information in order to improve our services for you. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. The Help feature of our Service provides information on how to accept cookies, disable cookies or to notify you when receiving a new cookie. If you do not accept cookies, you may not be able to use some features of our Service and we recommend that you leave them turned on.

## DoubleClick Cookie

Google, as a third party vendor, uses cookies to serve ads on our Service. Google's use of the DoubleClick Cookie enables it to serve ads to our users based on their visit to our Service or other web sites on the Internet.

You may opt out of the use of the DoubleClick Cookie for interest-based advertising by visiting the Google page: <http://www.google.com/ads/preferences/>

## Behavioral Remarketing

Our third-party vendors use remarketing services to advertise on third party web sites to you after you visit our Service. These vendors, use cookies to inform, optimize and serve ads based on your past visits to our Service.

## Facebook

Facebook remarketing service is provided by Facebook Inc. You can learn more about interest-based advertising by visiting the Facebook help page: <https://www.facebook.com/help/164968693837950>

To opt-out from Facebook's interest-based ads follow these instructions from

Facebook: <https://www.facebook.com/about/ads/#568137493302217>

Facebook adheres the Self-Regulatory Principles for Online Behavioral Advertising established by the Digital Advertising Alliance in the United States. You can opt-out from Facebook and other participating companies through the Digital Advertising Alliance in the United States

the Digital Advertising Alliance of Canada in Canada <http://youradchoices.ca/> or the European Interactive Digital Advertising Alliance in Europe <http://www.youronlinechoices.eu/>, or opt-out using your mobile device settings. For more information on how to opt-out, please visit the Digital Advertising Alliance website.

For more information on how to opt-out, please visit Facebook's Data Policy: <https://www.facebook.com/policy/>

Let's Chat!

## Do Not Track Disclosure